

Rufus Styles, a Chicago based high end sneaker cleaner manufacturing company, is proud to announce that InStyle Magazine and Hollywood Foreign Press Association selected their Kick Cleaning Kit to be included in the celebrity gift bag at the 2016 Golden Globe Awards. The 73rd annual Golden Globe Awards were held on Sunday, January 10, 2016 at the the Beverly Hilton in Beverly Hills, CA. Being made part of the celebrity gift bag is something many product manufacturers strive to achieve. The honor being bestowed on Rufus Styles is something that they are truly grateful for.

"We're thrilled to be representing the high end sneaker community in the 2016 Golden Globes celebrity gift bag," said Jessie Ruppel, Rufus Styles Vice President of Marketing. "When creating our products we only follow one rule: they need to be so good that we'd buy and use them ourselves. This product is easy to believe in, because it works. To know that celebrities, who are often high end sneaker aficionados will have the opportunity to try and love our product is amazing.

The Golden Globe Awards is one of the most popular award shows in the world and people in some 160 different countries watch it live. For a manufacturer to be featured there by being included in the gift bag represents a huge boost to their sales.

For Rufus Styles, the inclusion is confirmation of the quality of their product. They have worked hard to create something that not only meets the highest possible standards in terms of what a sneaker collector needs, but also in terms of overall quality and safety of the product. This is the only shoe cleaner on the market that's safe for all materials.

The Rufus Styles Kick Cleaning Kit includes:

- 1 8oz Kick Cleaning Bottle
- 1 Microfiber Cloth with Detailing Edge
- 1 Shoe Brush
- 1 Carrying Tin

This product has been designed so you can enjoy wearing high end sneakers without the fear of getting them dirty. Rufus Styles makes it easy to keep them clean.

The Rufus Styles Kick Cleaning Kit has been available on the market for just over a year time now and received many positive reviews. "I have never used a product that cleans so well," says one customer. "As someone who literally destroys my shoes on a daily basis I can't believe how this brought them back to life. I will never buy anything else."

Rufus Styles Kick Cleaning Kit available for order at <http://www.rufusstyles.com>